Reviewer's Guide

PDFpen® v. 6

PDFpenPro® v. 6

Contents:

System Requirements: Mac OS X 10.7 or later
(iCloud support requires Mac App Store version)
Pricing: PDFpen: $59.95
   Family Pack: $74.95; Office Pack: $179.95
   PDFpenPro: $99.95
   Family Pack: $119.95; Office Pack: $279.95
   Full licenses available to purchase in Mac App Store
Upgrades: $30 to upgrade; $40 to upgrade from
a previous version of PDFpen to PDFpenPro 5.0

For additional information and review licenses, please contact:
Maia Olson, Marketing/PR
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Press kit available at:
http://smilesoftware.com/guides/PDFpen_graphics.zip

Smile

What is PDFpen?

PDFpen is the all-purpose PDF editing tool that allows you to:
• add text, images, signatures, and markup to PDFs
• make changes and corrections in the original text of a PDF
• move, copy, resize, and delete images in the original PDF
• OCR scanned documents
• redact or erase sensitive information
• store frequently-used signatures and images in the Library for reuse
• use iCloud and Dropbox storage for seamless editing on Mac, iPad and iPhone

Who uses PDFpen?

PDFpen is for anyone who needs more PDF editing power than Preview, but not the advanced printing and security features of Acrobat. **PDFpen is especially popular with publishers, lawyers, contractors, and teachers.**

What's New in PDFpen 6: Key Features

• Export PDFs to Microsoft® Word format
• New editing bar and enhanced design for better ease-of-use
• Support for Auto Save and Versions
• Optimized for Retina displays
• Drag and drop to reorder Library items
• Document permissions to restrict saving, editing, and printing (requires PDFpenPro)
• Create form fields automatically (requires PDFpenPro)

What is the difference between PDFpen and PDFpenPro?

PDFpenPro lets you do everything that PDFpen does, plus:
• Set document permissions to restrict saving, editing, and printing
• Convert websites into multi-page PDFs
• Create and edit cross-platform interactive PDF forms
• Create and edit Table of Contents

Go mobile with PDFpen on iPad and iPhone

PDFpen is the seamless PDF editing solution for Mac, iPad and iPhone.
• Store PDFs in iCloud (requires Mac App Store version) or Dropbox
• Sign a contract, fill out an application, make a correction while you're on the road.
• Your important PDFs don't have to wait until you're back in the office.

How Do PDFpen and PDFpenPro Compare to Other PDF Editing Tools?

For a detailed comparison chart, see the **PDF Editing Tools Comparison Chart** (p. 5).

Preview 6 (Apple; included with Mac OS X)

While Preview includes some editing capabilities, it lacks PDFpen's ability to :
- perform OCR (Optical Character Recognition)
- add or correct text
- move, resize or delete images
- redact sensitive information
- export to Microsoft® Word
- automate repeated operations via AppleScript

PDFpenPro goes even farther beyond Preview's capabilities:
- convert a website into a multi-page PDF
- create a Table of Contents
- create an interactive cross-platform PDF form
- set document permissions to restrict copying, editing, saving, etc.

Acrobat Pro 11 (Adobe; $449)

Acrobat Pro can do almost everything that PDFpen and PDFpenPro can do and more, with a much higher price tag. Acrobat offers several print production features (such as color separations), document identity and collaboration tools that are not available in PDFpen or PDFpenPro.

Both versions of PDFpen have a built-in library of proofreaders' marks, which Acrobat does not have.

OCR Software

Version 15.5 of the OmniPage OCR engine, which is recognized for its accuracy.

Getting Started with PDFpen

The Help is the best guide to everything that PDFpen can do. There is also an excellent video tutorial. For those who want to jump right in, here are a few tips.

Opening a PDF or creating a new one
To use PDFpen's powerful editing features, you'll want to open an existing PDF (File > Open). You can also create a PDF in PDFpen by opening a new document (File > New > One Page Document).

PDFpen Editing Bar *(new!)*

PDFpen 6 sports a new editing bar for faster, easier access to the editing tools.

 Use the Select Text tool to select text for correcting, markup, and copying.

OCR (Optical Character Recognition) can be performed on scanned text documents to make the text selectable **(Edit > OCR)**.
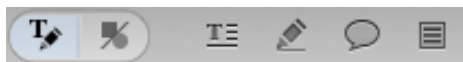
 Selected text can be corrected by clicking the **Correct Text** button in the toolbar.

 Use the Edit tool to select an image, which can then be moved, resized, copied, or deleted.

Text and markup tools
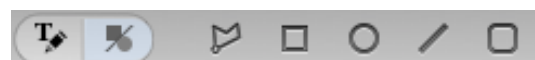

 Use the Text tool to add a text box.

 Make freehand scribbles with the Scribble tool.

 Notes and Comments are also available in the Markup Tools.

Drawing tools

Create polygons, rectangles, ellipses, lines and rounded rectangles.

Getting Started with PDFpen (continued)

Working with PDF documents

Microsoft® Word Export *(new!)***:** Choose File > Export and select .doc or .docx format.

Sidebar: Use the sidebar to access Thumbnails, Search, Table of Contents, and Annotations.

To reorder pages, simply drag and drop the thumbnails in the Sidebar. To delete pages, select them and press Delete on your keyboard. Combine PDFs by dragging the thumbnails of one document into another.

Use the Sidebar button to access search mode. A search field appears at the top of the sidebar. Enter search terms and the pages that contain those terms will appear in the Sidebar. You can also access Search and Redact in this view.

PDFpenPro features

PDFpenPro has all the power of PDFpen, plus:

Set Document Permissions *(new!)*

PDFpenPro 6 offers the option to set document permissions to restrict printing, copying, saving, or editing.

To set document permissions, click the **Inspector** button in the toolbar, and chose the Document Permissions tab. Set a password and select the permissions

Convert websites to multi-page PDFs

From the menu, choose File > New > New from HTML to bring up the dialog box for generating a PDF from a website, complete with hyperlinks.

Form Creation

In PDFpenPro, the editing bar form elements tools: such as Text Field, Checkbox, Radio Button and Submit Button.

Table of Contents Creation

With Table of Contents displayed in the sidebar, click on the Action Button in the Sidebar to build a Table of Contents. The menu has options to add entries (including child and aunt), remove entries, promote, and demote.

PDF Editing Tools Comparison Chart	PDFpen 6	PDFpenPro 6	Acrobat Pro 11	Preview 6
	$59.95	$99.95	$449	Incl. w/ OS X
Text and Images				
Make corrections and changes in original PDF text	✓	✓	✓	-
Optical character recognition (OCR)	✓	✓	✓	-
Redact or replace text, incl. OCR text	✓	✓	✓	-
Add images, including scanned signatures	✓	✓	✓	-
Move, resize, copy, and delete images in original PDF	✓	✓	✓	-
Make image background transparent	✓	✓	-	-
Draw ellipses and rectangles	✓	✓	✓	✓
Draw freeform scribbles, polygons, and rounded rectangles	✓	✓	✓	-
Library to store frequently-used text, images, scribbles, and signatures	✓	✓	-	-
Insert page numbers, including Bates Numbering	✓	✓	✓	
Forms				
Fill out PDF forms	✓	✓	✓	✓
Create cross-platform PDF forms	-	✓	✓	-
Automatic form field creation	-	✓	✓	-

PDF Editing Tools Comparison Chart (continued)	PDFpen 6	PDFpenPro 6	Acrobat Pro 11	Preview 6
Mark-up				
Add notes, comments, and highlighting	✓	✓	✓	✓
Add underscore and strikethrough	✓	✓	✓	✓
Add and edit hyperlinks	✓	✓	✓	✓
Built-in proofreading marks library	✓	✓	-	-
Document Editing, Printing, Security				
Support for iCloud storage (MAS version)	✓	✓	-	-
Save PDFs directly to Evernote	✓	✓	-	-
Table of contents creation	-	✓	✓	-
Comment modification history	-	-	✓	-
Document identity services	-	-	✓	-
Save with AES-256 encryption	✓	✓	✓	-
Import HTML websites	-	✓	✓	-
Export to Microsoft® Word	✓	✓	✓	-
Set document permissions	-	✓	✓	-
Multimedia preview: video, audio, 3D	-	-	✓	-
Scripting live calculation, document actions	-	-	✓	-
AppleScriptable	✓	✓	✓	-

Winner, Macworld Eddy Award

"PDFpen goes well beyond Preview's PDF processing power, yet it offers some of the same features you'll find in the much more costly Acrobat Pro." *- Rob Griffiths, Macworld*

What PDFpen Users Say

"**There have been days when PDFPen has made me want to weep with joy.** Among the many other uses, it saves me constantly when I have to sign documents on the road or when I'm otherwise away from a fax machine. If you are a manager, in sales, or in any other professional role that involves moving critical documents around quickly, you really should not be living without this little application."
- Greg Snyder, VP Sales, BackBeat Media

I just wanted to tell you that PDFPen is one app that I use each and EVERY day!
For a myriad of tasks, from filling out reports for my Virtual Assistant clients, to editing my own PDFs and screen shots. It helps me in so many ways and is most assuredly my favorite Mac OS X application!
- Taryn Merrick, Merrick Management and Media Services

"I have modified PDF files with Acrobat in the past but have always felt a little uneasy. **The beauty of PDFpen (apart from its delightfully low price) is the simple graphic interface where you can see it all happening.** Great work, folks."
- Geoffrey Heard, The Worsley Press, Melbourne, Australia

"**Thank you for the amazing program. It saves me so much time.** I use Acrobat on my PC at work and it is awful compared to PDFPen. And other PDF editors I have tried at work don't even come close. I email my work documents to myself so I can open them on my Mac at home when I need to work with PDFs."
- Jeff Van Dam, Bowie, MD

You are the best! What wonderful support. Thank you so much for all the "how to" emails and the video support. You make this program so easy to learn. I write a newsletter and was sent a form to insert in a pdf format. I wanted to add to the bottom "Created by..." and you people made it a snap with your support."
- Rose Marie T., Redondo Beach, CA